AGENDA

7:45  Registration and Light Breakfast
8:30  Welcome Message
    David Nunez MD, MPH—Medical Director, Family Health Services, Orange County Health Care Agency
8:45  How to Formula-Feed
    Carol Suchy RN, MSN, IBCLC—Manager Outpatient Perinatal Services
9:45  Break
9:55  The Public Health Perspective on Breastfeeding
    Jonathan Goldfinger MD, MPH—Pediatrician Children’s Hospital of Los Angeles and Co-Founder of LATCH-NOW
10:55 The Top Ten Things Not Taught in School
    Lawrence Gartner MD, FAAP—Professor Emeritus, Departments of Pediatrics and OB/GYN, The University of Chicago
11:55 Lunch on Your Own
1:20  Lack of Breastfeeding Jaundice
    Lawrence Gartner MD, FAAP—Professor Emeritus, Departments of Pediatrics and OB/GYN, The University of Chicago
2:20  Assessment of Infant Weight Using The WHO/CDC Growth Charts
    Jackie Kampp MSN, NP, CLC—Breastfeeding Promotion, Education and Outreach Section, California WIC Program
3:20  Break
3:30  Skin-to-Skin
    Christine Betzold, NP, IBCLC, MSN—President Orange County Breastfeeding Coalition
4:30  Preliminary BABIEM Results
    Christine Betzold, NP, IBCLC, MSN—Assistant Clinical Professor, University of California, Irvine and Co-investigator BABIEM pilot project
5:00  Closing Remarks—Evaluation, Continuing Education Distribution